

**Washington Science Olympiad Board of Directors
Winter Meeting
7 Jan 2017**

877-820-7831.

When prompted, enter the participant code: 756211

invited	present?
Sheila Guard (Treasurer)	present
Jay Louterback (Vice Chair)	present
Judy Mannard	present
Scott McComb (Chair)	present
Michele Moore	present
Sue Murphy (State Director)	Not on phone but via internet
Diana Rhodes	present
Kathy Sheehan	present
Chemay Shola (Student Advisor)	no
Jessica Tafolla	present
Christy Wood (Secretary)	no
Alicia Judd (Student Advisor)	no
Reanne Aquinde (Student Advisor)	present

- I. Call to Order
- II. Roll Call
- III. Review agenda
- IV. Approval of Minutes from last Board Meeting ([2016 10 08](#))
 - A. Motion: Michele moves; Sheila seconds
 - B. Motion passes
- V. Update on [Action item update](#)
 - A. Share tests with all coaches, tournament directors

1. SW director?
 2. Eastern director Erin Rudders - Erin.Rudders@scc.spokane.edu
- B. Careful about using ~~Hovercraft~~ Remote Sensing
- Post-meeting edit:** Scott shared Remote Sensing with Nationals, not Hovercraft

C. Publicity and marketing

1. Michele:
 - a) Facebook advertising @ planetarium
 - (1) Worked extensively with social media
 - (2) Low budget and cost effective
 - (3) \$5/day x 10 days = 60,000 people
 - b) Geographic and demographic tagging
 - (1) 1-, 5-, whatever-mile radius
 - c) Could be effective for...
 - (1) Encourage teachers to become coaches
 - (2) Encourage parents and students
 - d) Charged by clicks / interactions
 - e) Simple to set-up
 - (1) Start Facebook page
 - (2) Must be connected to credit card
 - f) Has contact to help with process
 - g) Must have compelling photos
 - h) What are our advertising needs?
 - (1) Drum up awareness among parents
 - (2) Encourage students to encourage teachers

Sci Oly info nights?

Use Facebook to advertise

Better to see built devices

Sci Oly start-ups come from alumni

Target alumni in TriCities? North central WA
(Okanagon, Omak, Chelan, Moses Lake, etc.)

Connect Pacific Northwest labs and Battelle with
teachers in E Washington

Challenge: rural population, interest in collaborating,
no framework

ACTION: remind in April; focus in summer

Advertising focus requires specific goals

What is our capacity?

To build momentum, we need larger cadre.

What are our goals?

VI. Reports

A. Treasurer

Checking [spreadsheet](#)

Summary as of 1/5/17

- Balance - \$35,745.09
- Revenue to date - \$28,925
- Expenses to date - \$4,497.05

Purchases coming soon:

- Trophies, medals, ribbons (~\$6000)
- \$ for Regional/State tournament (\$6000 + UW additional UP TO \$6000)

Savings [spreadsheet](#) (current as of last meeting)

Balance: \$11,067.62 less \$1,861 earmarked for Eastern WA region = **\$9,206.62** available for WSO

Revenue to date: anticipating ~ \$5-8,000

ACTION ITEM: Just noticed [Approved 2017 Budget](#) uploaded

Motion: reduce state and regional support to \$12,500 (up to \$3500 for UW as needed). Diana moves. Jay seconds.

Motion carries.

B. State Director

1. Registration to date: [team list](#)

a) Spokane Community College:

(1) 19 B [2 new teams] (1 ret'g team planning to withdraw)

(2) 10 C [1 new team]

b) Seattle Central College:

(1) 23 B [5 new teams]

- (2) 26 C
- c) University of WA:
 - (1) 15 C currently,
 - (a) 2 (new) teams from same school are withdrawing (“too many other extracurricular activities”)
- d) Yakima Valley College:
 - (1) 17 B
 - (a) 2 new teams
 - (b) 6 teams are from NW region who either couldn’t get into Seattle Central or 3/4 date didn’t work – I fear they are going to be primary teams advancing to state
 - (c) More teams will likely qualify for state
- e) Clark College:
 - (1) 12 B
 - (a) Although 3 more to be added for sure and possibly some Oregon teams
 - (b) 3 new teams, 1 from NW, but couldn’t get C team from same school into Seattle & no B at UW
 - (2) 18 C
 - (a) 1 new team, from NW

From Oct

- f) B - 31
 - (1) 3 new: 2 to Clark; 1 to Spokane
- g) C - 33
- h) Distribution
 - (1) UW: C-12
 - (2) Clark: B - 5 C - 5
 - (3) Seattle: B-12 C-14
 - (4) Spokane: B-10; C - 2
 - (5) Yakima: B-3

2. Medals/Trophies/Ribbons:

- a) Sue sent email to tournament directors first week of December requesting whether have any medals or ribbons left over so I could place order. Requested reply by 12/13 so

could place order by 12/15. Only heard from YVC & Clark. By 12/15, State Director unable to follow up. State Director has been in touch with nationals to see how late order can be placed – will need to do within 2 weeks. So will go ahead and put thru complete order even if don't hear back from all tournament directors. Will plan to send complete set of ribbons ... so will inventory what is on hand and may need to order more. Between medals/trophies and ribbons, about \$6000.

- b) Ribbons for 4th place
 - (1) Judy has extra
- c) Coaches' ribbons
 - (1) Not a huge concern

3. Registration

- a) Registration of Washington business license delayed, so might be penalty. Deadline of 12/31 for online submission – which normally take minutes, now requesting more info and unable to complete by deadline.

C. Regional Boards

1. Eastern

- a) 11 Mar
- b) Heather McKean (EWU) is assisting Erin Rudders (Spokane Community College tournament director) in securing event supervisors.
 - (1) They have good start, but don't know exactly where they are. Sue won't be assisting Erin as in past with coach contacts/event pre-sign-up/etc.. Hopefully won't be too much extra burden ... since Erin hasn't had that responsibility before.

2. Northwest

- a) Seattle: host B- and C-tournament on 4 Mar
 - (1) Up to 48 teams total
 - (2) Only 24 students allowed in a lab
 - (a) If overfull, last registered team will back out
 - (b) ACTION: Sue to contact coach to advise; work with Scott and Sheila and Tom
- b) UW: Host C-division tournament on 25 Feb

- (1) 20-24 teams
- c) Invitational
 - (1) C: Curtis: 3 Dec
 - (2) C: Aviation: 14 Jan
 - (3) B: Northshore: 21 Jan
 - (4) B: Chinook: 11 Feb
- 3. South Central
 - a) 25 Feb
 - b) Looking for test for meteorology:
 - (1) Test sharing with Yakima, Highline, Seattle, UW?
- 4. Southwest
 - a) Clark date 4 Mar (tentative)
 - b) (regional meeting on 10 Oct - should be able to provide final date)

D. Committee

VII. Old Business

A. SPEAA grant

1. ACTION:

- a) \$3500 received in October.
- b) Sue: Connect with Dennis re: SPEAA banners for all tournaments?
- c) Sue: Logos on programs - available to any tournament that prepares programs. Will send to tournament directors.

B. Centers of Excellence - tabled until next meeting.

VIII. New Business

A. Scheduling

- 1. Goal: To the extent possible, avoid, e.g., Robotics, Lego, Band
- 2. Challenge: must defer to venue availability

IX. Next meeting

Availability? <http://doodle.com/poll/yx7nhkt3aurxbbvg>
Saturday, 29 April 0900 - 1100

X. Adjournment